



shelf  
UNBOUNDED

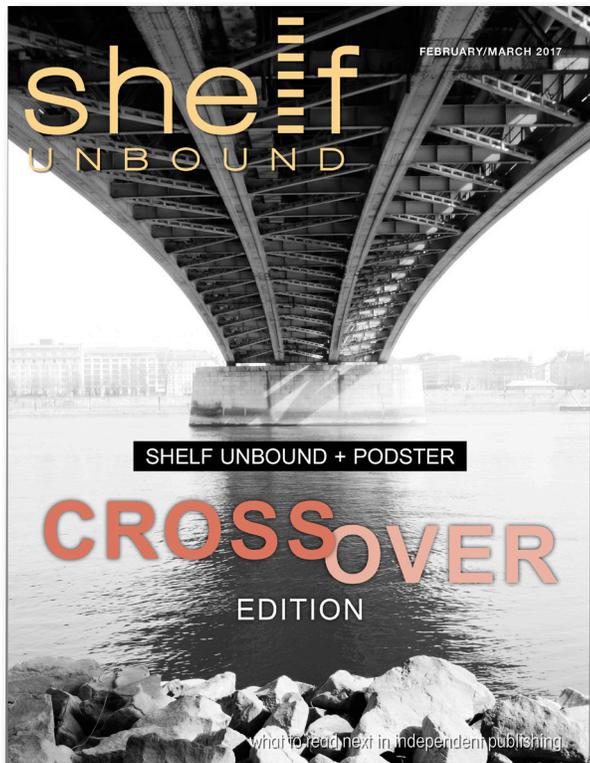
what to read next in independent publishing

2018 MEDIA KIT

shelf media group  
[www.shelfmediagroup.com](http://www.shelfmediagroup.com)



what to read next in independent publishing



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## ABOUT US

*Shelf Unbound* indie book review magazine features the best of small press and self-published books. Each issue reaches 125,000 avid readers in more than 70 countries. A 2015 & 2016 Maggie Award WINNER for Best Digital-Only Magazine, *Shelf Unbound* is known for its in-depth interviews with authors ranging from unsung talents to Pulitzer Prize winners, as well as to what Publisher's Weekly described as its rich design.

## 2018 Issues

**February/March**

**April/May**

**June/July**

**August/September**

**October/November**

**December/January 2019:**

*Shelf Unbound* Writing Competition  
Award Winners

Click **HERE** for information on our annual competition.

★ **2015 & 2016 WINNER**  
for Best Digital-Only Magazine  
in the Western Publishing  
Association's Maggie Awards

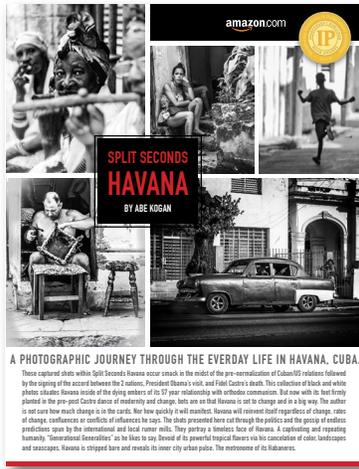
circulation:

**125,000+**

# ADVERTISING RATES:

## Full page - \$650

Ad design included at no cost.



## Quarter page - \$350

Ad design included at no cost.



## Power Package - \$3,000

Includes a full-page ad in 12 issues (two years), a full-page Recommended Reading excerpt from your book in 12 issues (two years), a full-page Discoveries page in 12 issues (two years), a full-page ad in our Holiday Gift Guides (2 years), free entry into the *Shelf Unbound* Best Indie Book Competition, and a four-page interview with you in one issue.

# WHAT ADVERTISERS ARE SAYING:

*"Shelf Unbound is one of the best places to advertise. They are honest and trustworthy and put out an excellent product. I have worked with them since I started in 2012 and I believe their reach has increased not only my retail sales, but you will find both my son's and my books in libraries and bookstores everywhere. My son is author Michael Phillip Cash. They are a respected voice in this industry and I am proud to have any of my books associated with them."*  
Carole P. Roman, author of *Navigating Indieland* and the *If You Were Me and Lived In ...* series

*"I've advertised my paranormal romance, The Vampire Girl Next Door, in Shelf Unbound ever since my novel came out in 2012. I like the magazine's book reviews, the photography, and its international distribution."*  
Richard Arbib, author of *The Vampire Girl Next Door*

*"My ad in Shelf Unbound was the best advertising venue I have found to date. My book sales went up by 50%."*  
Andrea Pflaumer, author of *Shopping for the Real You*

*"Every time I place an ad for my novels in Shelf Unbound, I can watch an almost immediate uptick in sales on my publisher's dashboard. Run an ad, sell some books. It is that simple. And Shelf Unbound has done all the heavy lifting for me."*  
John Crawley, author of *Letters from Paris*

*"On the first day the Shelf Unbound April/May issue went out I received 5,000 readers that went to my webpage to find out more about my series."*  
Elaine Bassett, author of *The Xidoran Prophecy*

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